



Maximize Business Effectiveness

By Coaching Employees to Peak Performance

When: March 9th, 2022 | 7:45AM to 9:00AM

Where: Coldwell Banker Building 7550 France Ave S, Edina, MN

Register: <https://www.eventbrite.com/e/275800866817>

What to Expect:

Are your employees bought in? How effectively are you at leading them? Does your business foster their professional development? What would happen to productivity and quality if you needed to be away from your business for an extended period? In her talk Amy will reveal:

- How to identify your WHY and how YOU define success as a business owner.
- Why creating a healthy company culture is critical and how to do it.
- How to empower your employees to buy in to the company's mission and reach their full potential.

Speaker: Amy Hudson



Amy Hudson is the owner of 3 top-performing fitness franchises here in the Twin Cities. She has a team of 15 plus employees and is the co-host of the popular podcast: "Strength Changes Everything." Amy has coached dozens of business owners on how to develop a high performing and autonomous team. Allowing them to move away from the day-to-day operation of their businesses (Working IN the business) into a more effective leadership position (Working ON the business). She is a firm believer in the mantra "You run your business; your business doesn't run you".